Results from the East Central Florida Regional Planning Council's
Economic Impact Study of the Seminole County Trail System

January 2012 - The East Central Florida Regional Planning Council (ECFRPC) worked with the Florida Department of Environmental Protection's Office of Greenways and Trails (OGT) and Seminole County to analyze the economic impact of consumer spending related to trail usage in Seminole County.

The ECFRPC, Seminole County and OGT conducted more than 300 online and face to face surveys to collect data on the spending habits associated with using the Seminole County trail system. Data collected was analyzed and split into different categories reflecting specific consumer spending habits.

Data Input and Assumptions:

Based on the surveys, the average spending per person using the trail is $15 on food and beverages, transportation, rental fees, equipment and more. Based on Seminole County's data, there are 1.1 million people that use these trails each year for recreation, health and fitness or transportation. This brings total spending by Seminole County trail users to $16.5 million.

REMI Policy Insight, a customized econometric model for the East Central Florida Region, was used to analyze the economic impact of the Seminole County trail system. Below are the results of that analysis.

Results of REMI Policy Insight Model:

Category	Units	2011
Total Employment	Jobs	174
Output or Sales	Millions of Dollars	$14
Personal Income	Millions of Dollars	$3

Summary:

In 2011, the Seminole County trail system supported 174 jobs and an estimated economic impact of $14 million to Seminole County's economy.

The full quantitative and qualitative results of this study will be detailed in a comprehensive report to be released in February 2012. This study is jointly supported and funded by the East Central Florida Regional Planning Council, the Florida Department of Environmental Protection's Office of Greenways and Trails, the Florida Greenways and Trails Foundation, the US Forest Service and Seminole County.